

# The petal

A project of Prosperity Eastern Iowa to encourage eco-friendly business practices

## Project



Waste Reduction

The Petal Project is a voluntary program for regional green business certification. This program provides a simple framework for businesses that are interested in saving money, energy, water, resources, etc, and enhancing their brand and customer loyalty through sustainability initiatives. Some examples of criteria



Energy Conservation



Pollution Prevention



General Staff Education

include: installing energy efficient lighting, using aerators and high efficiency toilets, and using recycled products.



Water Conservation

The Petal Project consists of 5 areas. Each area has required and optional criteria. Once the criteria for one area is completed, a business will receive one leaf of the Petal Project logo and continue to work toward full certification.

