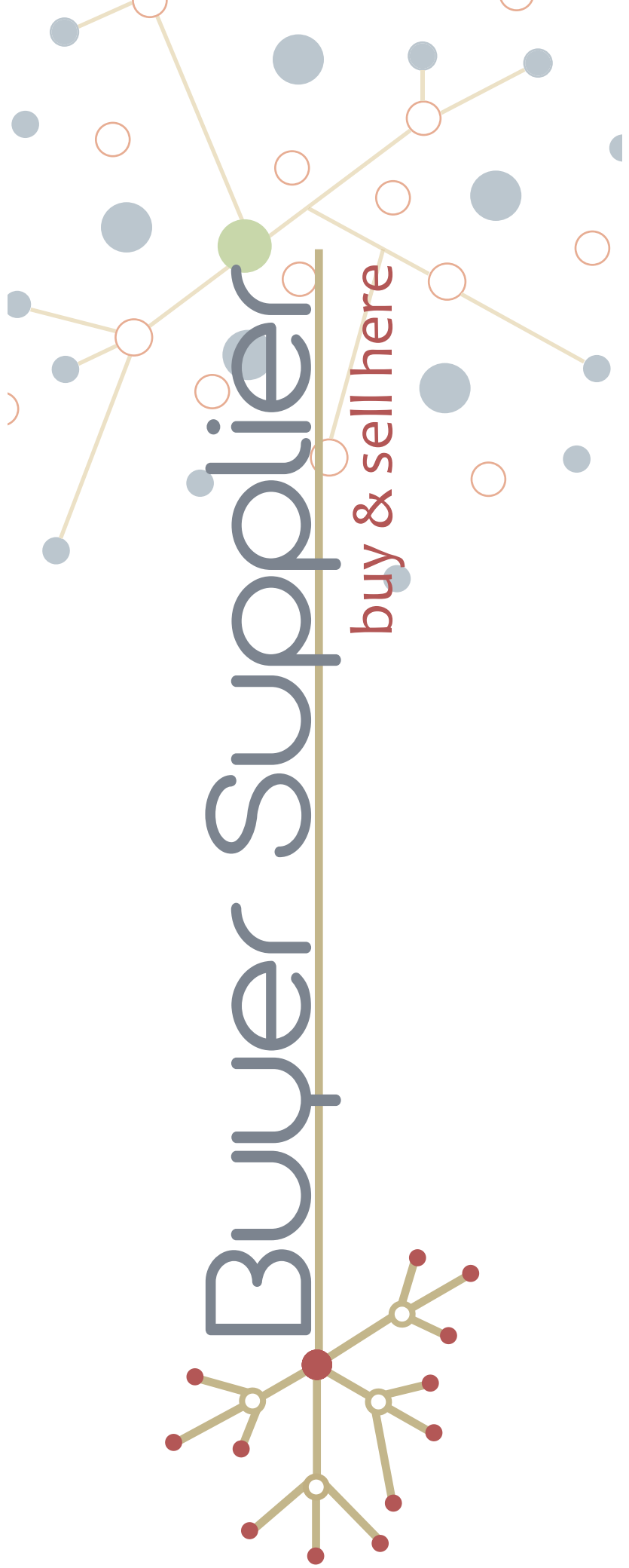


# Buyer Supplier

buy & sell here



## Change your view on where to purchase

**\$6.5 billion** is spent annually by companies in Eastern Iowa on goods and services from companies **outside** of Eastern Iowa.



## Gain customers



Buyer Supplier will identify opportunities for participating companies to purchase **your product**.

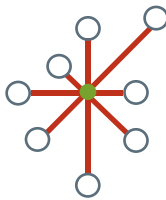
## Start Benefitting Today...



Sign up and start shifting your spending and sales into Eastern Iowa. The goal is for each company to shift **5%** of spending back into Eastern Iowa.



Post RFPs. Receive email notification of new RFPs. Reply to RFPs.



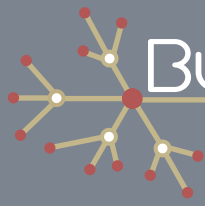
Connect with buyers and suppliers in the region to create jobs and generate millions of dollars for the regional economy!  
**5%** shifted to Eastern Iowa equates to **\$326 million into the economy annually**.

## ...Realize Benefits Tomorrow!

“As a high quality general construction and construction management company, Cressey & Associates is a family run, thriving firm in Maquoketa. We were purchasing our office supplies from a California company when Buyer Supplier helped us find a closer supplier, American Imaging Supplies in Dubuque. We are happy with American Imaging Supplies’ timely service, and will stick with them.

Buyer Supplier has also helped us increase our presence on the internet by placing a description of Cressey & Associates and our services on their searchable web site.

- LuAnne Yearwood, Job Costing Specialist, Cressey & Associates



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Please show your commitment to fostering growth and wealth in the Eastern Iowa region by returning this completed registration card to the address below.

Yes, we want to be a part of the Buyer Supplier program and will try to shift at least **5%** of our out-of-region spending to companies within the Eastern Iowa region.

**Company** \_\_\_\_\_  
**Contact** \_\_\_\_\_  
**Title** \_\_\_\_\_  
**Address** \_\_\_\_\_  
**City** \_\_\_\_\_  
**State** \_\_\_\_\_ **Zip** \_\_\_\_\_  
**Business Phone** \_\_\_\_\_  
**Fax** \_\_\_\_\_  
**E-Mail** \_\_\_\_\_  
**Website** \_\_\_\_\_  
**Signature** \_\_\_\_\_

Please check one:

- Register my company on the Buyer Supplier website. Buyer Supplier staff will contact me for specific information to enter for my company profile.
- I will register my company on the Buyer Supplier website.

*NOTE: The 5% shift is a region-wide goal. This is not a binding agreement.*

Buyer Supplier, 7600 Commerce Park, Dubuque IA 52002  
P: 563.556.4166 | F: 563.556.0348 | IA Only: 800.942.4648  
[www.buyersupplier.org](http://www.buyersupplier.org)

# 5 ways to shift 5%

**Products.** Look for products you buy on a regular basis and shift those purchases to a regional vendor. Get quicker delivery and lower shipping costs.

**Services.** Could you be using a regional business for your accounting, legal services, 401K management, website development or hosting?

**The Obvious.** Consumables like office or cleaning supplies, printed materials, marketing specialties, etc. can be purchased regionally, often with quicker delivery.

**The Subtle.** Is your company banking with a regional institution? What about your corporate credit cards - are they issued by a regional institution?

**At Home.** Don't forget about your purchases at home. You can buy regional for those too!



## Buyer Supplier

is a division of...

**IOWA**  
life | changing®

**PROSPERITY EASTERN IOWA**  
One region...One vision

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