

5 ways to shift 5%

Shift Product Purchases. Look for products you buy on a regular basis and shift those purchases to a regional vendor, often with quicker delivery times.

Shift Service Purchases. Consider whether you could be using a regional business for your accounting, legal services, 401K management, website development or hosting, and others.

Shift The Obvious. Consumable items like office or cleaning supplies, printed materials, marketing specialties, etc. can be purchased regionally, often with quicker delivery times.

Shift The Subtle. Is your company banking with a regional institution? What about your corporate credit cards - are they issued by a regional institution?

Shift At Home. Don't forget about your purchases at home. You can buy regional for those too!

Change your view on where to purchase supplies, goods, and services.

We don't expect you to shift 100% of your needs to the region. Even a 5% shift can generate a wealthier regional economy. It's money you're already spending - just put to better use in our own region!

Gain a customer or two in the process.

Inviting the Buyer-Supplier Connection into your business is like welcoming a new client - or several! The program can identify opportunities that others may have to purchase your product. After all, someone has to be the BUYER and someone has to be the SUPPLIER!

Regional partners include the counties of Cedar, Clinton, Delaware, Dubuque, Jackson, and Jones, along with the communities of Marion and Springville in Linn County.



Realizing our prosperity!

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